



## 2018 Park Meadows Metro District Directors Goals and Objectives

### Goals

Goals spell out the mission of the District in more detail and are separate from the mission statement. Goals are stated in a language that describes the key results of conditions that the District ultimately intends to bring about, in a language that implies accountability and responsibility.

Objectives are well-specified results and targets that are measurable and whose attainment is desired by a specific time. Objectives describe ends to be achieved – what is to be accomplished—not how to do it. Objectives are limited in prescribed resources and time.

Objectives are **SMART: Specific, Measurable, Attainable, Reasonable, and Trackable.**

**Goal 1:** Maintain medians and right-of-ways (ROWs) that PMMD IGAs define as a priority one and priority two in our resolution dated 07-24-2017 in a professional, quality manner so that medians and ROWs represent best landscape and hardscape practices.

**Objective 1:** Contractors use landscape best practices, including planting, fertilizing, pruning, soil flushing, winter watering to maintain trees, shrubs, and perennials, while suggesting and implementing xeriscape principles.

**Objective 2:** Contractors use hardscape best practices on maintaining stone and tuck pointing.

**Goal 2:** Ensure that our first priority is to represent the PMMD taxpayers in a fiscally responsible manner that provides benefits under any economic conditions.

**Objective 1:** Financially evaluate and assess projects that benefit PMMD taxpayers.

**Goal 3:** Complete an accurate GIS mapping system that delineates our assets and infrastructure in a detailed manner, making it usable to both PMMD and current and potential contractors.

**Objective 1:** Determine and delineate actual boundaries of PMMD areas of responsibility.

**Objective 2:** Determine and delineate in detail areas of responsibility in PMMD IGAs, HOA agreements, and Commercial Streetscape Agreements so there is no question about maintenance areas, ROWs, easements, or other property designations.

**Objective 3:** Ensure all HOA and Commercial Streetscape Agreements contain readable maps and are signed by all listed entities.

**Goal 4:** Financially evaluate and assess each new project for continuing maintenance costs and to determine which will benefit the most PMMD taxpayers.

**Objective 1:** Financially evaluate and assess each new project for continuing maintenance costs and to determine which will benefit the most PMMD taxpayers.

**Objective 2:** Prioritize new projects in the order of highest importance to the most PMMD taxpayers.

APPROVED by the Board of Directors at the July 23, 2018 Meeting.